



China (Beijing) International Metallurgy Industry Exhibition, 2010

Invitation letter

Nov.8-10, 2010 China International Exhibition Center (Beijing)

Authorized by:

China Beijing Metal Material Circulation Association
Metallurgical Industry Association of the Federation of China
China Roll-Forming Steel Association
Non-ferrous Metals Society of China
China Beijing Mechanical Engineering Society
China Association of Plant Engineering

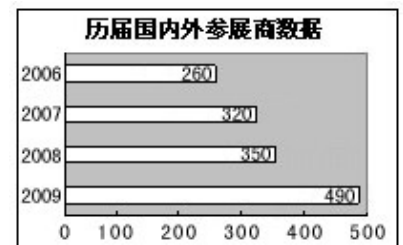
Contractor:

Beijing Hiven Exhibition Co., Ltd.
Zhongye Lianhe (Beijing) Exhibition Co., Ltd.

- ◆ Welcome to participate in the internationally renowned Metallurgy Exhibition – CIMIE 2010!
- ◆ Dialogue between 500 Top Enterprises and 30,000 professional visitors, Don't miss any golden opportunities!
- ◆ The global industrial elites State views altogether, Seek the development – CIMIE.
- ◆ Here is the One-up stage for world's iron and steel trade!

Review and Analyses:

Benefit from rapid economic growth and development of the industry's driving, *Beijing Metallurgy Exposition of China*, which plays an irreplaceable role in promoting the development of the industry, has already become one of the most influencing exhibitions in domestic and overseas metallurgy industry. There were over 2600 companies and ten thousands of visitors obtain profits from the exhibitions. In the 7th Beijing Metallurgy Exposition of China 2010, there will be most high value-added products and advanced production equipments and cutting-edge technology present in this event.



As a barometer of business, *Beijing Metallurgy Exposition* helps enterprises to understand the latest industry information and grasp market pulse, which is the best business platform for participants to carry out international trade, technological communication and market expanding. In order to serve the rapid development of metallurgical industry, *the 7th Metallurgy Exposition of China* will be held in the China International Exhibition Center in Beijing from Nov.8-10, 2010. We warmly welcome domestic and overseas customers come to display new products, develop new Market, and establish new co-operation!

Exhibition Schedule:

1. **Registration and booth preparation:** Nov.6-7, 2010 (09: 00—17: 00)
2. **Opening:** Nov.8, 2010 (09: 30)
3. **Exhibition:** Nov.8-10, 2010 (09: 00—16: 30)
4. **Closing:** Nov.10, 2010 (16: 00)

Expo Scope:

★Metallurgy(Steel & Non-ferrous metals)

①Technology and equipments, processing of raw materials for metallurgy

(ore \graphite \coke \carbon and other auxiliary materials), facilities for refining, continuous casting, gravity die casting, drawing, finishing, zincing, tinning and color coating; metallurgical furnaces & stoves; heat-treating facilities; auxiliary machines & equipments for founding \ forging \ welding and heat-treatment & vehicles special for metallurgy; Equipment for shaping of steel, production of iron alloy, machines for metal process, metal fabrication, processing and fixing.

②Finished products, outputs and accessories, products of steel \ non-ferrous metals and iron, metal-constructed products and other applied stuffs, products made of iron & steel, iron alloy products, anticorrosive coating/surfacing, chemical medicaments for metallurgy, lubricant for

industry and various packing materials.

★ Testing Equipment and Autoimmunization, Infrared Thermo-Detector for Equipment, Thickness Determination Equipment, Width Measurement, Laser Speedometer, power-driven and metallurgical bearing equipments, electronic detecting and controlling system, data processing technology and instruments & meters used for metallurgy, hot processing, data processing & machining and fire resisting material production.

★ Application materials for thermal processing metallurgical, mechanical processing, material handling, power transmission, metallurgy bearings, reducer, cutting, weighing, lubrication, hydraulic, dust removal, surface treatment, appliances, electric, industrial furnace, combustion, metal round Saw, chamfering machines, grinding, polishing equipment, metallurgy saw blade, cutting, machinery and equipment.

★ Refractory materials, raw materials, processing equipments and technologies, refractory products.

★ Environment-friendly technology and equipments, technology for metal recovery and Recycling. Design and advisory services \ professional and technical journals \ magazines \ professional website and other medias. For more detailed information, please contact Ms.Shi E-mail: sy13611187889@yeah.net.

Technology Exchange:

During the exhibition the Organizing Committee will arrange a series of symposiums for technical and commercial presentation and discussion.

● Technological Exchanges → Latest technology interlinks with marketing forefront, promoting trade interaction;

● Economic and Trade Fair → Exhibitors catch business opportunity and contact the professional

buyer closely at the scene;

● **Industry Forum** → Industry experts state views altogether and grasp the pulse of the development;

● **Product Recommendation** → Make buyers have an in depth understanding of new technologies, new products and to promote trade transactions.

※ The fee for each symposium of two hours is ¥ 10,000 for domestic enterprises and \$3,000 for foreign ones.

Fee Rate:

1、 **Standard Stand (9m² 3m×3m):** Provided with three exhibition boards of 2.5m high and the lintel produced according to the requirement of the exhibitors, one desk and two chairs for meeting and discussion, one 220v AC socket and two spotlights.

2、 **Ground Area (Minimum order 36m²):** Provided with security service and public responsible insurance. For more info, contact Ms.Shi E-mail: sy1768@163.com. please. Fees for the whole period of the exhibition are listed below:

Nature of the Enterprise	Specification	Domestic	Joint Venture	Foreign
Standard stand	(3×3) m ²	RMB 8800	RMB 13800	USD 3000
	(3×4) m ²	RMB 10800	RMB 16800	USD 3800
Ground area	36m ²	RMB 900/m²	RMB 1380/m²	USD 300/m²

※ *Note:* 20% shall be added for stand with two openings. Specially decorated stands are for international exhibitors. Miscellaneous fee (for information, lunch, souvenir etc) for each representative is 1000 RMB.

Publication:

1、In order to help the exhibitors to make publicity and to help the customers to communicate with the exhibitors after the exhibition the Organization Committee is going to make a publication, which supply a free advertising of Company introduction within 200 words.

2、Journalism cost

Publication Advertising				Scene Advertising	
Cover	¥ 18,000	Inside Back Cover	¥ 8,000	Visiting Cards: 210mm×90mm	¥ 8,000/ 10,000 pieces
Back Cover	¥ 15,000	Colored Insert	¥ 5,000	Permission Cards: 88mm×125mm	¥ 20,000/10,000 pieces
Inside Front Cover	¥ 10,000	Black & White Insert	¥ 3,000	Carrier Bags	¥ 30,000/10,000 pieces
Page Size: 210mm×285mm				Banner 20m×2.5m	¥ 30,000/exhibition period

Publicity:

- ◆ To publicize and promote the exhibit through the way of professional magazine、paper、Internet、TV、ad. mail、email, centerfold、exhibit special paper and phone communication, More than 200 media will report the entire event and make the promotion all over the world;
- ◆ The organizer will send hundreds thousand of tickets and invitation letters to domestic and overseas Exhibitors all over the world in industry field.
- ◆ Join hands with similar Industrial and Commercial Exhibition to offer exhibit information to the new registered and enrolled enterprise users to find the most potential buyer and improve the exhibit effect.

- ◆ To publicize through the organizations of foreign countries in China, including embassy, Chamber of Commerce, Associations and different kinds of trading organizations.

Audience:

- ◆ **Special Domain and Scope to invite:** Enterprises related to metallurgical industry including the major iron and steel groups, enterprises of metal products, civil engineering companies, architectural companies, automobile manufacturers, aerospace industry, power and hydraulic engineering projects, railway projects etc.
- ◆ We will also invite the industry elites like government officials, the general managers, managing directors, purchasing managers, research and development personnel for new products, quality supervising personnel, sales executives and dealers etc. to visit the exhibition.
- ◆ Through accumulated data of visitors, the Organizer is retaining old clients and widening new clients.

Expo Procedures:

- 1、To fill up the form of Application and Contract with the company seal, then fax or mail it to the Organizing Committee.
- 2、After the application has been confirmed by the Organizing Committee send 50% or all of the exhibition fee to the Organizing Committee by T/T within 10 days and fax the receipt to the Organizing Committee for check.
- 3、After receiving the exhibition fee, the Organizing Committee will send the invoice and the Visiting Guide to the exhibitor.
- 4、The distribution of the stands shall follow the principle of “First applied and paid, first arranged”.

For more detailed information, please contact Ms.Shi E-mail: sy1768@163.com.

Other Services:

- 1、 To transact exhibit transportation and custom declaration, provide preferential accommodation and travel, and order plane and train ticket;**
- 2、 To provide tickets to customers invited by the exhibitors for free;**
- 3、 The exhibitors should apply one month in advance if they need water, power and compressed air for the exhibition on the spot.**

The Secretary Office of the Organizing Committee:

Contact : Ms. Shi (MB:+86-0-13520561058)

Tel :+86-10--68630418

Fax :+86-10—88680811

E_mail: sy1768@163.com

Add: Room218, Huayuelong Plaza, 7# Jingyuan Rd., Shijingshan District, Beijing, China.

P.C: 100043

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Applications and contracts for Exhibition

We decide to participate in *The 7th China (Beijing) International Metallurgy Industry Exposition* which will be held at China International Exhibition Center in Beijing from Nov.8-10, 2010. We will ensure the overall image and effect of the exhibition and subject to the General Assembly to be arranged.

Company Name	Chinese				
	English				
Nature of enterprise	<input type="checkbox"/> State-owned enterprise <input type="checkbox"/> Private enterprise <input type="checkbox"/> Joint venture <input type="checkbox"/> Taiwan-funded enterprise <input type="checkbox"/> Foreign-funded enterprise				
Add.					
Phone No.		Fax		Postal code	
Web.				E-mail:	
Legal representative		Contact		Position	
Renting booth	Standard stand(qty):	No:		Fee	
Ground Area	Area: _____m ²	No. of equipped:	Special	Fee	
Layout of Journalism		Fee		Grade	<input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C
Other Advertisements		Fee		Miscellaneous Fee	
Total Fee				Payment date	
Receiving	Beijing Hiven Exhibition Co. Ltd.				
Bank Accounts	The Beijing Huanglou Branch of the Industrial and Commercial Bank of China				
Account No.	0200 0420 0902 4515 636				
Exhibits					
Exhibitors					
Remarks:	Maximum of Company introduction is within 200 words and fax or mail to organizing committee with this list.				

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